

ANDREW WALKO

EXPERIENCE

EDELMAN

Associate Creative Director (Contract) // 2019

Conception and production of a variety of digital materials spanning all social channels, including a video series featuring prominent influencers.

Clients Include: Samsung Mobile US

BIG SPACESHIP

Associate Creative Director // 2015 - 2019

Oversaw globally integrated social and digital campaigns for Samsung Mobile, King and Hasbro. Developed social content for Starbucks and Google, in addition to product builds, influencer engagement and experiential activations for a diverse mix of clients.

Clients Include: Starbucks, Brightstar Care, Sony, Hasbro, Sidewalk Labs, Youtube, Google Maps, King, Innisfree, Samsung Mobile

MRY

Senior Art Director // 2012 - 2015

Creative ideation and execution of youth focused marketing, including fully integrated global campaigns for Adobe Creative Cloud, as well as digital content for Spotify, Neutrogena, AT&T, Norton and BING.

Clients Include: Adobe, Spotify, Neutrogena, AT&T, Kipling, Norton, Bing, Microsoft, MSN

EURO RSCG NEW YORK – HAVAS

Art Director / Senior Designer // 2008 - 2012

Art Directed and Designed digital assets for the likes of Volvo, Jaguar, Lacoste and the Atlantic. Also, worked on several fully integrated campaigns for Dos Equis involving TV, Radio, OOH, Experiential and Digital.

Clients Include: Dos Equis, The Atlantic, Lacoste, Charles Schwab, Triscuit, Heineken, Volvo, Jaguar, Dr. Scholl's, Claritin, Exxon

SPECIALTIES

Branded Content/Entertainment, Integrated Campaigns, Social, TV/Film, Photography, Experiential, Product Dev., Influencer Marketing, Voice

Gaming (Offline & Online), Youth/Pop Culture, Skincare, Health & Wellness, Spirits, LGBT+ Community, Culinary Arts, Fashion, Music, Baking

Reality TV // A regular cast member on hit Bravo TV show, *Backyard Envy*

AWARDS

AMAZON ALEXA CUP VOICE SKILL COMPETITION 2019

Northeast Regional – Second Place and People's Choice

CANNES LIONS

Shortlist – Best Engagement Platform, Make it with Creative Cloud, 2015

Bronze Lion – Campaign, Dos Equis, 2010

Bronze Lion – Titanium & Integrated, Dos Equis, 2009

Shortlist – Cyber Campaign, The Atlantic, 2009

DIGIDAY VIDEO AWARDS

Best Video Campaign – Make it with Creative Cloud, 2015

EDUCATION

SYRACUSE UNIVERSITY // College of Visual and Performing Arts

BFA Communications Design, 2007

Concentration: Art Photography

SYRACUSE UNIVERSITY ABROAD PROGRAM, Spring 2006, London, UK

Multidisciplinary Design Studies